

The 17th Ward Report

Summer/Fall 2010 • St. Louis, Missouri

17th Ward hosts flurry of events, new sign marks thriving business district



TOP: Installation of the Grove Entry Marker. BOTTOM LEFT: Alderman Joe Roddy at August's City Talk. BOTTOM RIGHT: Herbert Hoover volunteers at Grove Fest.

The Grove entry marker was installed mid-October on Manchester, east of Sarah. The \$60,000, two year project was completed with the support of Washington University Medical Center Redevelopment Corporation, Forest Park South Business Association, the Grove CID, Sitelines, Bellon Wrecking, Tarlton Corporation, and several other neighborhood entities.

The 5th Annual Grove Fest was a stunning success this year, drawing approximately 6000 people on Saturday, September 25. This year's festival featured non-stop action, including live musical acts ranging from Rockwell Knuckles to Hazard to Ya Booty to Messy Jiverson, as well as several street performers, including hip-hop roller skaters Future Legends on Wheels, Banana Bicycle Brigade, and Balloon Gods. Grove Fest also hosted its first ever fashion show, hosted by Miss Ohio Vintage and the Grove's Kolors Salon, as well as its first Ink Arts Master Tattoo competition.

In an effort to be more centrally located and have adequate space for its expanded staff, **Park Central Development** has moved its office from 12 N. Sarah to 4512 Manchester in Forest Park Southeast, just west of Taylor. Chris

Colizza has also joined the Park Central staff as Executive Assistant.

Park Central Development and Alderman Joe Roddy hosted **City Talk** on August 23. The event featured speaker Brent Crittenden, who presented the exciting Green Redevelopment project on the 42xx block of McRee in Botanical Heights. Volunteers also set up laptops and helped people at the event vote for the Botanical Heights Community Garden in an online voting competition for a grant that would provide money for fruit trees, berry bushes, and a drip-irrigation system.

Several neighborhoods in the ward, including Botanical Heights, Forest Park Southeast, and Central West End participated in **National Night Out**, a nation-wide event that promotes neighborhoods, police-community partnerships and the fight against crime and drugs.

Open Streets, a city-wide event closing down streets to car traffic for pedestrians and cyclists made its way through the 17th Ward in September. The route included Tower Grove Ave, Manchester Ave, and Sarah St.

Please look inside for more news about 17th Ward neighborhoods.

INSIDE

Dear Neighbor,

The 17th Ward has been lucky to be the center of vibrant neighborhood activity in the past few months.

The Grove is now the home to the first overhanging sign in St. Louis City, located east of Sarah on Manchester. The sign is one demonstration of the Grove's transformation into one of the most unique and edgy areas in town. In addition, the Grove recently hosted its fifth annual Grove Fest, a neighborhood street festival with its largest turnout yet, drawing over 6000 people and featuring 17 bands and live DJs, its first ever tattoo competition and fashion show, local food and retail vendors, and local artists. Grove Fest also hosted a Paint-by-Numbers mural, in which festival goers were able to contribute to the growing number of public art pieces along Manchester.

Our ward is also lucky to be a part of several cutting edge streetscape improvements. The Grove's Manchester streetscape improvements will include widened sidewalks and pedestrian curb-outs, narrowed streets, pedestrian lighting, and new trees, bike racks, and trash cans. These changes will provide a safer and more attractive environment for residents and visitors alike and help contribute to the growing number of complete and liveable streets in the city. Other improvements are also in the mix. We are actively pursuing the Euclid streetscape project, and the Taylor pedestrian lights will be added next spring in the Central West End. Finally, we are working on Chouteau Park, located off of Chouteau between Tower Grove and Newstead. This park will provide further public space for the surrounding community.

We hosted City Talk at Sasha's on Shaw in August, a ward-wide event featuring Brent Crittenden of UIC + CDO, who presented the upcoming Green Redevelopment

Project on 42xx McRee block in Botanical Heights. The event was a success, drawing over 100 people including residents, business and property owners, organizations, and developers. In addition, the event featured a voting campaign for the Botanical Heights Community Garden orchard planting grant.

The 17th Ward also includes impressive neighborhood-based initiatives. The community garden in Botanical Heights is just one example of neighborhood residents pooling efforts together to win a grant for 29 fruit trees, which will make a positive impact on their neighborhood for years to come. The community-organized Forest Park Southeast Back to School Neighborhood Bash also had a large turnout, helping start the school year with enthusiasm for children and families in the area.

Finally, the 17th Ward is about to see exciting new development projects in its various neighborhoods. Central West End will soon be home to the Barnes Jewish Hospital Ambulatory Care Clinic, which will have retail on its ground floor. The building will be located at Forest Park Parkway and Euclid, and will implement the upcoming Euclid streetscape design. In addition, Botanical Heights will soon be the home of the Green Redevelopment project on McRee Ave, which will feature sustainable yet historical market-rate homes.

To all residents, businesses, institutions, organizations, and property owners - thank you for being part of the growing vibrancy in the 17th Ward.



Joseph D. Roddy
17th Ward Alderman



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CENTRAL WEST END MIDTOWN

PARK CENTRAL

17th WARD DEVELOPMENT

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New development projects in the Central West End

DEVELOPMENT

The **BJC Ambulatory Care Clinic**, to be located at Euclid and Forest Park Parkway, is projected to be completed in Fall 2011. The ACC will include 12 floors, retail on the ground floor and will implement the Euclid Streetscape design.

City Walk, which will have over 150 market-rate apartment and condo units, will be constructed at Euclid and West Pine with retail on the ground floor.

Sasak Corporation will be constructing a 100 room hotel at 3663 Forest Park Ave.

INFRASTRUCTURE

The **CWE Southeast SBD** contributed funds for maintaining tree wells on Sarah in CWE in an effort to beautify the neighborhood.

The **pedestrian lighting project on Taylor** is slated to be completed by March 2011. Pedestrian lighting improves visibility and security for pedestrians at night, and also improves streetscape attractiveness.

Buckingham/North Court will be paved with 17th Ward Infrastructure Funds.

SECURITY

CWE Neighborhood Safety Initiative is continuing to host a monthly Security Forum at Schlafly Library (225 N. Euclid).

CWE South and **CWE Southeast Special Business Districts** are working with the **NSI** to implement **cameras** and **monitoring systems** throughout the SBDs.

A-1 has been added to existing City's Finest and Hi-Tech security patrols in CWE.

COMMERCIAL

Doors of Saint Louis – Central West End, a poster contest featuring Central West End doors, was sponsored by the **Great Frame Up**. Six 17th Ward doors were chosen in the contest. Completed posters, featuring each of the winners, have been printed and are on sale now.

Great Frame Up, Cafe Ventana and **Brasserie by Niche** received Best of St. Louis awards from Riverfront Times.



ABOVE: An artist's rendering of the Ambulatory Care Clinic at Euclid and Forest Park Parkway.

SOCIAL

The **SPOT** has been busy the last few months: The SPOT celebrated its two year anniversary with an open house and graduation ceremony of the Path to Power Leadership Training program on September 24, in which participants were presented with their certificates by Mayor Francis Slay, and also hosted **National Night Out** October 3. The organization has also developed the **SPARK Company**, which provides education and entertainment on topics regarding prevention of HIV/AIDS, STIs, unplanned pregnancy, and substance abuse. Finally, The SPOT/Project ARK received funding for a Teen Pregnancy Prevention Grant from the Office of Public Health and Science: Office of Adolescent Health. The \$2 million grant over the next 5 years will decrease risky sexual behavior among young women in the St. Louis City and County foster care system.

MARKETING

CWE Association updated **wayfinders** and **brochures** for the Central West End in an effort to more effectively market the surrounding businesses.

BOTANICAL HEIGHTS TIFFANY

Community Garden receives Orchard Grant

DEVELOPMENT

Botanical Heights will be conducting a neighborhood needs survey for a storefront space at **McRee** and **Klemm**.

INFRASTRUCTURE

Congratulations to the **Botanical Heights Community Garden**, which won a grant through a national competition to receive an orchard from the Fruit Tree Planting Foundation of California (underwritten by Edy's Fruit Bars). The garden received fruit trees, berry bushes, and a drip irrigation system, which were installed in mid-October. Come check out the orchard and garden improvements at the garden, located at Folsom and Thurman.

Park Central Development funded the installation of a water line at the **Botanical Heights Community Garden** for watering the orchard and garden.

Botanical Heights will be investigating possible **sound barriers** for I-44, as well as investigating **alley traffic** and **auto circulation** in the neighborhood with the possible opening of traffic at Thurman.

The **Garden District Commission** is working with the **International Institute**, which will be building a **community garden** of 10 lots for its refugee clients on 40xx Folsom.

EVENTS

One Accord, a gospel group, performed at **Tiffany Park** in July.

Botanical Heights Community Garden held its Fruit Tree Planting Ceremony on October 11.

Botanical Heights Neighborhood Association hosted **National Night Out** in August.



ABOVE: Botanical Heights Community Garden's Orchard Planting ceremony. Community garden leader Barb Snell, Park Central's Dan Krasnoff, and Alderman Joe Roddy participate.

FOREST PARK SOUTHEAST

Grove Fest, Manchester Streetscape Improvements underway in Forest Park Southeast

DEVELOPMENT

The **FPSE Development Committee** developed both daycare facility and development review standards, which will be used as guidelines for future development in FPSE.

Regional Housing and Community Development Alliance is completing an assessment and capacity building plan for the Forest Park Southeast Development Corporation.

INFRASTRUCTURE

The **Grove entry marker** was installed on Manchester east of Sarah to reflect the steadily improving progress in the Grove business district.

Manchester Streetscape Improvements are underway! Currently, sidewalks are being repaved and pedestrian curb-outs completed to improve safety and walkability for pedestrians. Pedestrian lighting, trees, and bike racks will all be added in the upcoming months.

The **Forest Park Southeast Infrastructure Committee** has been working on a design for a Forest Park Southeast logo, which will be used in street markers and other marketing tools for the neighborhood.

There are open seats on the **FPSE Infrastructure Committee**. If you are a resident, a business or property owner, or a member of an institution of Forest Park Southeast and would like to be a part of the committee, email Dan Krasnoff at d.krasnoff@sbcglobal.net.

SECURITY

The **Grove CID** added extra night shifts for security on Manchester to include Thursday and Sunday nights. Security patrols are also using GPS monitoring devices.

The **Forest Park Southeast** crime rate of January to July 2010 dropped 23% from the reported crime rate of January to July 2009 due to improved security initiatives in the area.

Forest Park Southeast Safety and Security meetings are held the fourth Wednesday of every other month.

COMMERCIAL

Check out **HandleBar**, the newest bar in the Grove (4127 Manchester). This new establishment serves local brews, custom drinks, and healthy, local craveable snacks. The bar is centered around bicycling culture, locality, and community.

Sanctuarium, Herb'n Maid, Attitudes Bar, Novak's Bar & Grill, La Dolce Via, and Newstead Tower Pub received Best of St. Louis awards from Riverfront Times.

17th Ward Neighborhood Association Meetings

Botanical Heights Neighborhood Association Meetings last Monday of the month, 6:30 p.m.
Mullanphy School, 4221 Shaw

Tiffany Neighborhood Association Meetings 3rd Monday of the month, 7 p.m.
Tiffany Community Center, 3811 Blaine Ave.

Gibson Heights Neighborhood Association Meetings 3rd Tuesday of the month, 7 p.m.
Gibson Heights Presbyterian Church, 1075 S Taylor

Cheltenham Neighborhood Association Meetings 1st Tuesday of the month, 7 p.m.
Hampton Salvation Army, 1130 Hampton

West Pine-Laclede Neighborhood Association Meetings 2nd Tuesday of the month, 7 p.m.
Northwest Coffee, 4251 Laclede

Shaw Neighborhood Association Quarterly meetings 1st Monday of the month, 7 p.m.
St. Margaret of Scotland Church basement, 3854 Flad



TOP: 2010 Grove Fest
BOTTOM LEFT: FPSE Back to School Neighborhood Bash
BOTTOM RIGHT: progress at Manchester streetscape improvements project



Next time you're in the Grove, check out the new **Gramophone** sign, (4243 Manchester).

Exquisite Designs (4260 Manchester) hosted its 1st Annual Fall High Tea & Fashion Show on October 2.

Arco Hair Company has moved to 4301 Arco in Forest Park Southeast.

Forest Park South Business Association hosted two Members Networking After Hours this summer, one at **Flavors BBQ** and one at **HandleBar**. FPSBA is still looking for members. Check out www.forestparksouthba.com for more details.

SOCIAL

St. Cronan's Housing Corp. will be distributing \$40,000 total in grant money to be used for projects and initiatives within Forest Park Southeast in an effort to bring positive community improvement in the neighborhood. Examples include but are not limited to: community gardens, beautification projects, and other initiatives that will ultimately bring community members together to better the neighborhood. Deadline is November 12. Email stephanie.co@sbcglobal.net for more details.

FPSE Back to School Neighborhood Bash took place this August, which drew over 100 people, including students, families, and community members,

and featured food, local bands and children's activities. Donations were given by Mission St. Louis, Park Central Development, Atomic Cowboy, Bridge of Hope, and Schnucks. A special thanks to Mission St. Louis for staffing volunteers and Layla Maines, volunteer and Forest Park Southeast resident, for organizing the event!

Herbert Hoover Boys and Girls Club employment-training track members volunteered at the set-up of **Grove Fest**.

MARKETING

The Grove CID hosted the **5th annual Grove Fest** on September 25 with its largest turnout yet with over 6000 attendees.

As part of Grove Fest, local artist **Grace McCammond** installed a Paint-by-Numbers mural just east of Kentucky on Manchester which was completed by festival-goers. The mural is the latest addition to the growing number of installments of public art and murals along Manchester.

Grove brochures, highlighting the Grove's hippest restaurants, bars, and other businesses, are now distributed in 100 locations in the St. Louis area to encourage visitors and St. Louis residents to check out the business district.

KINGS OAK CHELTENHAM SHAW

Science Center holds SciFest, plans to begin construction

DEVELOPMENT

The **Science Center** is doing construction on its ExploroDome. The first phase of construction is estimated to be completed in July 2011.

INFRASTRUCTURE

The St. Margaret of Scotland community garden in **Shaw**, recently named **The Dragon's Grove**, is now on the northeast corner of Shaw and Lawrence. The Dragon's Grove is a child-focused, outdoor learning community managed by a committee of St. Margaret of Scotland parents, teachers and interested Shaw neighborhood residents.

EVENTS

SciFest took place at the **Science Center** from October 12 to 17. SciFest, a six day celebration of science and technology, included presentations, discussions, activities, performances and more.



ABOVE: SciFest 2010, held at the Science Center

COMMUNITY CONTACTS

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 1900 Hampton Ave.
 St. Louis, MO 63139
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 St. Louis, MO 63103
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www.stlouis.missouri.org

Citizens Service Bureau
 1520 Market Street #4087
 St. Louis Missouri 63103
 Phone: 622-4800

Parking Violations Bureau
 229 North 7th St.
 St. Louis, MO 63101
 Phone: 450-2830

Division of Forestry
 1415 N. 13th St.
 St. Louis, MO 63106-4424
 Phone: 613-7200

Metro Transit
 707 N. 1st St.
 St. Louis, MO 63101
 Phone: 231-2345
www.metrostlouis.org

Animal Regulation Center
 2120 Gasconade Street
 St. Louis, MO 63118
 Phone: 353-5838

SAFETY CONTACTS

Metropolitan St. Louis Police Department
 Emergency: 911
 Non-emergency: 231-1212

Hi-Tech Security: 531-1500

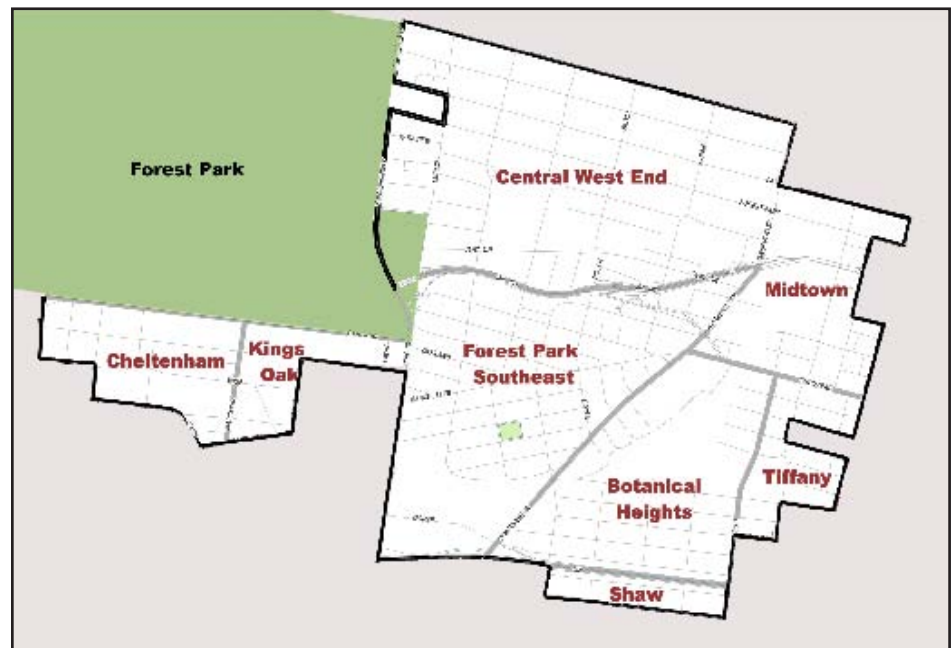
Gas Leaks: 621-6960

Electric: 342-1000

Water – Emergency: 771-4880
 (broken hydrants, mains, etc.)

Sewer: 768-6260

17TH WARD NEIGHBORHOODS



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